

*mCUBE* 



Words MADHUR BHARWANI, VINITA MAKHIJA Photographs TARAS TARAPORVALA

WHO: Neha Mehta, Mehul Mehta and Rachana Shah – three siblings with a background in business and graphic design own this quirky company. Always a family joke to start a company called mCube, 2010 finally saw them realise their dream and branch out into product manufacturing.

**WHY:** Their design philosophy is to engage buyers with interactive decor products. Unique and innovative, with just a few months into the business, their products are already flying off the shelves. Highly affordable and original, we love that they are kooky but not loud.

**FIND:** Made from slate material and accompanied with chalk and a duster choose from placemats, clocks, vases and coasters that can be used to play noughts and crosses.

**OUR PICK:** Make sure you never let your plants die out with their writable vases. Leave a reminder for the roommate.

**WHERE:** Find them at *Quirkoshop.com* and Tappu Ki Dukan, 27-A, Kermani Building, PM Road, Fort, Mumbai. Tel: (022) 22043716

